



CASE STUDY: COMMERCIAL

Friedmans Appliance

Application:
Wall Paneling

Location:
Pleasant Hill, CA

Designer:
Lincoln Park Design

Materials Used:
Durapalm, Rajasthan Design

The designers at Lincoln Park, having years of experience in the hospitality market, were looking to create a fusion between tropical-exotic and a speakeasy lounge vibe for a showroom at Friedmans Appliance in Pleasant Hill, CA. In looking for a hard wall surface material to offset a large screen television, they explored the Durapalm website and recommended the Rajasthan pattern for the project. The Rajasthan texture offered the right balance and created a bridge between the two contrasting design themes. The panel's rich, deep grain tone offered the perfect contrast to the sharp, sleek surface of the large screen television. The client loved the idea and it was settled.



Durapalm Wall Paneling

Style:

Rajasthan

Manufacture:

USA from imported and domestic materials

Finish:

Hand-rubbed Poly

Dimensions:

0.75" x 47.75" x 95.75" (19mm x 1.213m x 2.432m)

Material:

Palm face/Bamboo core

Fire Rating:

Class C

Emissions:

*Meets or surpasses ULEF (ultra low emitting formaldehyde) standards under CARB II

Possible LEED Credits:

Low-emitting Materials + Bio-Based Materials

